



A New Communication Discipline

Ogilvy PR is an award-winning, global, integrated communications firm that blends proven PR methodologies with cutting-edge digital advances. Our **360° Digital Influence Practice** is at the forefront of finding new ways to harness the ever-increasing power of social media.

- **We REACH** across all practices and regions
- **We CRAFT** strategic programs
- **We USE** technology and methodology
- **We IDENTIFY** and engage influencers
- **We ACTIVATE** networks of people to share and recommend products, services and issues
- **We CREATE** engaging, effective experiences to promote awareness, brand loyalty, advocacy and conversion
- **We DELIVER** winning and measurable results to our clients

Learn more about our capabilities: [360 Digital Influence Capabilities](#)

Visit our website: <http://www.ogilvypr.com>

Read our “Fresh Influence” blog: <http://blog.ogilvypr.com/>

See our expertise in action: <http://www.ogilvypr.com/en/cases/>

Contact us so we can help you achieve your desired results: john.bell@ogilvypr.com